

FULL PAGE AD W 8 in X H 10.5 in

**1/2 COLUMN AD
W 2.2 in X H 4.6 in**

**1/4 PAGE AD
W 3.4 in X H 4.6 in**

**1/2 PAGE AD W
W 7 in X 4.6 in**

**FULL COLUMN AD
W 2.2 in X H 9.5 in**

W 3.4 in X H 9.5 in

AD SPECIFICATIONS:

Ad submitted should be of 300 dpi resolution on full size in one of the following formats:

- Adobe illustrator (.ai)
- Adobe photoshop (.psd)
- Adobe Indesign (.indd)
- Adobe Acrobat (.pdf)

BLEED OF 0.375 IS REQUIRED FOR:

- Spread Page
- Full page
- Inside Front Cover / Inside Back Cover

PAGE SIZE	1 to 3 ISSUES	4 to 7 ISSUES	8 to 12 ISSUES
Front Cover (+3 pages inside)	\$ 4000 per issue	N/A	N/A
Page 3 - 4 - 5	\$ 1595 per issue	\$ 1490 per issue	\$ 1395 per issue
Full Page	\$ 1350 per issue	\$ 1260 per issue	\$ 1195 per issue
Half Page	\$ 695 per issue	\$ 670 per issue	\$ 650 per issue
Quarter Page	\$ 450 per issue	\$ 415 per issue	\$ 395 per issue
Full Column	\$ 495 per issue	\$ 460 per issue	\$ 415 per issue
Half Column	\$ 395 per issue	\$ 360 per issue	\$ 310 per issue
Inside Front Cover	\$ 1700 per issue	\$ 1595 per issue	\$ 1510 per issue
Inside Back Cover	\$ 1700 per issue	\$ 1595 per issue	\$ 1510 per issue
Back Cover	\$ 2000 per issue	\$ 1875 per issue	\$ 1810 per issue
Advertorial (2 pages)	\$ 2600 per issue	N/A	N/A
Centre Spread	\$ 2300 per issue	\$ 2100 per issue	\$ 1900 per issue

Why Pink? Advertising in a women's magazine allows you to be invited into their homes, work place, and leisure time. Women connect emotionally to regular columns.



AD DEADLINES

February 27, 2019	July 24, 2019
March 27, 2019	August 28, 2019
April 24, 2019	September 25, 2019
May 28, 2019	October 23, 2019
June 26, 2019	November 27, 2019

OVER 100,000+
Readers MONTHLY in Print and Online!



Four Regular Features Spotlighting Exciting Women

Cover Story | A Day in the Life of | 10 Questions with | Everyday Hero

Also in each issue:

In The Spotlight | Recipes | Fashion | Beauty | Travel | Health & Wellness
Book Club | Events in Saskatchewan | Interior Design

New Columns:

Hair | Moms & Munchkins | & Much More



Address: 845B McDonald Street, Regina, SK S4N 2X5
Phone: (306) 585-2064 • **Fax:** (306) 585-2080 • **Toll Free:** (888) 717-6655
Email: info@getcompass.ca • **Website:** pinkmagazine.ca

Copyright 2017: PINK Magazine for Saskatchewan Women is a Compass Advertising Ltd. publication, published monthly and distributed free on stands across Saskatchewan. All rights reserved by Compass Advertising Ltd. Reproduction in any form of any material in PINK Magazine is strictly prohibited without written consent. Any requests for duplication of any content should be sent to Compass Advertising Ltd.. Compass Advertising Ltd. makes every effort to ensure the accuracy of all of the information and ads that we publish. However, mistakes can happen and Compass Advertising Ltd., along with any affiliates, cannot be held responsible for any consequences arising from any errors or omissions other than the cost of the ad. Compass Advertising Ltd. reserves the right to refuse ads if deemed inappropriate.