

AD SPECIFICATIONS:

Ad submitted should be of 300 dpi resolution on full size in one of the following formats:

- Adobe Illustrator (.ai)
- Adobe Photoshop (.psd)
- Adobe Indesign (.indd)
- Adobe Acrobat (.pdf)

AD SIZES:

- Full page: 5.25 x 10.5 inch
- Half Page: 4.55 x 4.8 inch
- Quarter Page: 2.175 x 4.8 inch

BLEED OF 0.375 IS REQUIRED FOR:

- Back Cover Ad
- Inside Back Ad
- Full page Ads

PRODUCTION & DEADLINES

EDITON	2018 DEADLINES	MAILING DATES
FIRST EDITION	March 20, 2018	Week of April 9, 2018
SECOND EDITION	date to be announced	date to be announced
THIRD EDITION	date to be announced	date to be announced
FOURTH EDITION	date to be announced	date to be announced

DELIVERED BY



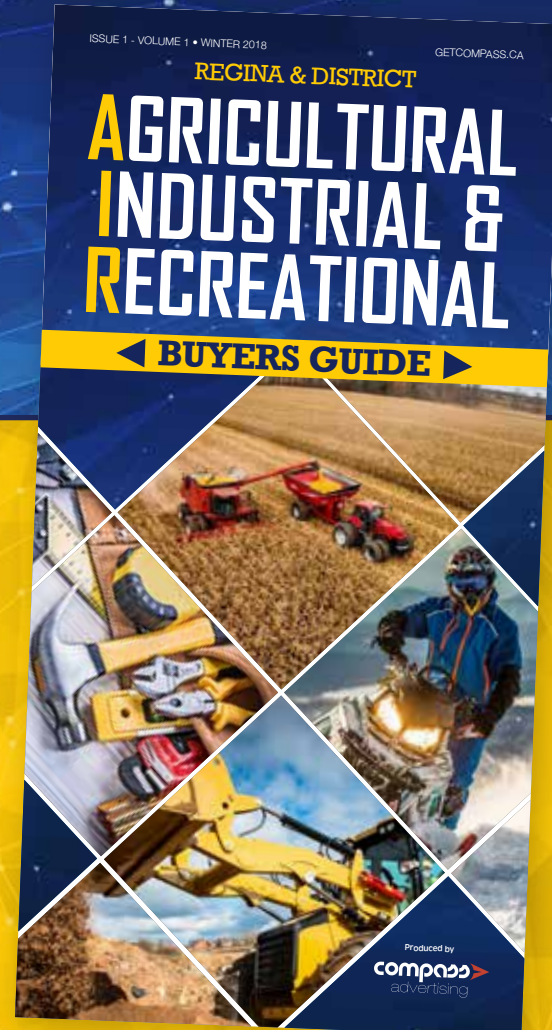
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REGINA & DISTRICT AGRICULTURAL INDUSTRIAL & RECREATIONAL BUYERS GUIDE RATE CARD



AGRICULTURAL INDUSTRIAL & RECREATIONAL

1/4 PAGE
\$500



1/2 PAGE
\$750



INSIDE
FRONT
COVER
\$2,000

PAGE
THREE
\$1,800

FULL PAGE
\$1,400

CENTER SPREAD
\$3,000

INSIDE
BACK
COVER
\$2,000

BACK
COVER
\$3,200

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Every farm, every business in Southern Saskatchewan* (Over 30,000 locations).

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Will be distributed to the designated recipients in Southern Saskatchewan* by Canada Post.

DIRECT MAIL

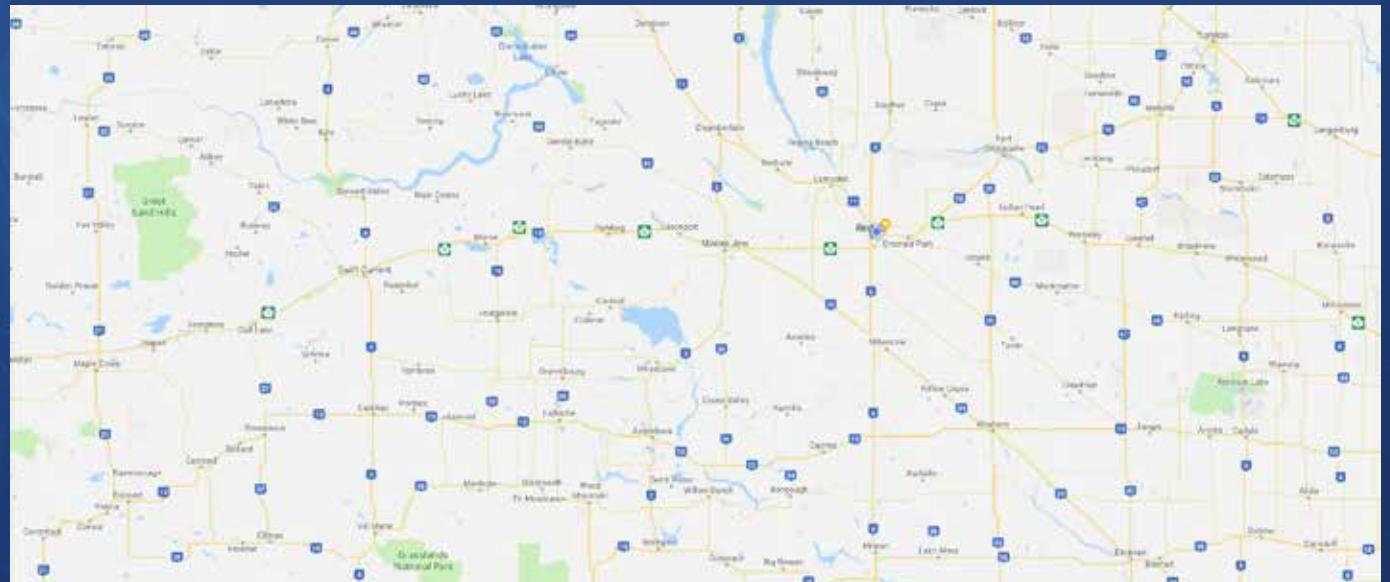
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WHO'S IN IT?

Regina & area suppliers only

EVERY FARM & BUSINESS IN SOUTH SASKATCHEWAN*



* From US borders in the south to Davidson to the north.