

FULL PAGE W 8 in x H 10.5 in

QUARTER PAGE AD  
W 3.5 in x H 4.7 in

HALF PAGE AD (H)  
W 3.5 in x H 9.6 in

PHOTO AD  
W 1.7 in x  
H 2.25 in

HALF PAGE AD (V)  
W 7.2 in x H 4.7 in

### PRIME PAGES ARE:

- Inside Front Cover
- Page 3
- Centre Spread
- Inside Back Cover

### AD SPECIFICATIONS:

Ad submitted should be of 300 dpi resolution on full size in one of the following formats:

- Adobe Illustrator (.ai)
- Adobe Photoshop (.psd)
- Adobe Indesign (.indd)
- Adobe Acrobat (.pdf)

### BLEED OF 0.375" IS REQUIRED FOR:

- Full page Ad

### DEADLINES:

- Ad approval by Friday at 4:00 pm of every week
- Open Houses and New Listings submission by Monday at 10:00 am of the following week.

| WEBSITE ADS               | 1 MONTH          |
|---------------------------|------------------|
| Home Page Slider (1 of 3) | \$1000 per month |
| Website Footer Ad         | \$250 per month  |

| PAGE SIZE                        | OLD RATES<br>1 ISSUE | WEEKLY<br>1 ISSUE | BI-WEEKLY<br>2 ISSUES       | MONTHLY<br>4 ISSUES         |
|----------------------------------|----------------------|-------------------|-----------------------------|-----------------------------|
| Cover (1 of 6)                   | <del>\$250</del>     | \$200             | N/A                         | N/A                         |
| Back Cover (Full Page)           | <del>\$1,100</del>   | \$1,100           | \$2,000 (\$1,000 per issue) | \$3,800 (\$950 per issue)   |
| Inside Front / Inside Back Cover | <del>\$850</del>     | \$800             | \$1,500 (\$750 per issue)   | \$2,900 (\$725 per issue)   |
| Prime Page (Page 3)              | <del>\$900</del>     | \$800 per issue   | \$1,500 (\$750 per issue)   | \$2,900 (\$725 per issue)   |
| Centre Spread (2 Pages)          | <del>\$1700</del>    | \$1500 per issue  | \$2,900 (\$1,450 per issue) | \$5,600 (\$1,400 per issue) |
| Full Page                        | <del>\$740</del>     | \$700 per issue   | \$1,300 (\$650 per issue)   | \$2,500 (\$625 per issue)   |
| Half Page                        | <del>\$445</del>     | \$400 per issue   | \$750 (\$375 per issue)     | \$1,400 (\$350 per issue)   |
| Quarter Page                     | <del>\$295</del>     | \$200 per issue   | \$375 (\$187.50 per issue)  | \$720 (\$180 per issue)     |
| Banner Ad                        | N/A                  | \$185 per issue   | \$350 (\$175 per issue)     | \$680 (\$170 per issue)     |
| Photo Ad                         | <del>\$65</del>      | \$50 per issue    | \$95 (\$47.50 per issue)    | \$180 (\$45 per issue)      |

# THE RIGHT DIRECTION FOR BUYERS AND SELLERS

## YOUR ADVERTISING REACHES REGINA & SURROUNDING AREAS

### AVAILABLE FREE

Throughout South Saskatchewan.

### ON STAND-ALONE RACKS

Distributed in over 100 key locations.

### ONLINE

Magazine also available online  
at [www.reginarealestatereview.com](http://www.reginarealestatereview.com)

### FULL COLOR

printed on high gloss paper  
to insure the best quality.

### NEW LISTINGS & OPEN HOUSES

FREE section

Updated weekly

Reach all over South Saskatchewan

Open Houses and New Listing

submission by Monday at 10:00 am

### WEBSITE

The latest in web technology

Works on smartphones & tablets

With single listing street view

New and modern approach



Compass Advertising

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