

PRIME PAGES & BACK COVER W 8 in X H 10.5 in

FULL PAGE AD
W 8 in X H 10 in

1/4 PAGE AD
W 3.5 in X H 4.6 in

PHOTO AD
W 2.15 in
X H 2.15 in

1/2 PAGE AD
W 7.25 in X H 4.6 in

SERVICE AD / DOUBLE PHOTO AD
W 4.6 in X H 2.15 in

PRIME PAGES ARE:

- Inside Front Cover
- Page 1
- Page 2
- Last 2 Page
- Inside Backcover

AD SPECIFICATIONS:

Ad submitted should be of 300 dpi resolution on full size in one of the following formats:

- Adobe illustrator (.ai)
- Adobe photoshop (.psd)
- Adobe Indesign (.indd)
- Adobe Acrobat (.pdf)

BLEED OF 0.375 IS REQUIRED FOR:

- Prime pages Ad
- Full page Ad

PAGE SIZE	1 ISSUE	6 ISSUE	12 ISSUES	24 ISSUES
Cover + 1 Full Page Inside	\$ 1,500 per issue	N/A	N/A	N/A
Cover Footer	\$ 600 per issue	N/A	N/A	N/A
Back Cover	\$ 1,400 per issue	N/A	\$ 1,300 per issue	\$ 1,200 per issue
Prime Page	\$ 1,200 per issue	N/A	\$ 1,100 per issue	\$ 1,000 per issue
Full Page	\$ 540 per issue	N/A	\$ 500 per issue	\$ 480 per issue
Half Page	\$ 325 per issue	N/A	\$ 300 per issue	\$ 275 per issue
Quarter Page	\$ 200 per issue	N/A	\$ 175 per issue	\$ 150 per issue
Photo	\$ 45 per issue	N/A	N/A	N/A
Service / Double Photo	\$ 90 per issue	\$ 500	N/A	N/A
8 Pages Center Insert	\$ 4,320 per issue	N/A	N/A	N/A

- We offer extra saddle stitched prints of the **8 Pages Center Insert** that can be quoted separately based on required quantity.

THE RIGHT DIRECTION FOR BUYERS AND SELLERS

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AVAILABLE FREE

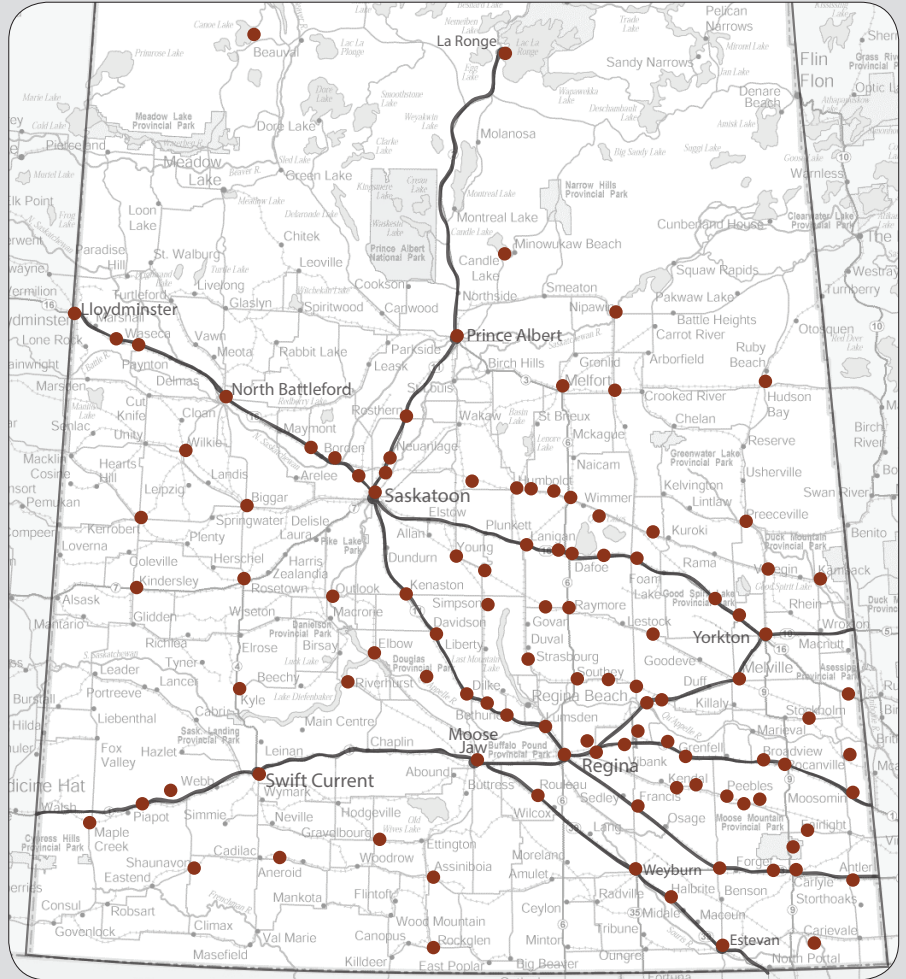
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